



## NEWS ALERT

---

Phone: (800) 827-4746 Fax: (612) 339-1155 E-mail: [rmaloney@mgex.com](mailto:rmaloney@mgex.com)

---

July 17, 2009

Contact: Rita Maloney (612) 321-7140

### **MGEX Joins the World of Twitter**

MINNEAPOLIS –MGEX (Minneapolis Grain Exchange or Exchange) announced today it has joined social networking site Twitter. This site allows for a new outlet to connect and communicate with MGEX.

Twitter is a growing social networking and micro-blogging service that enables Internet users to send and read other users' 140-character updates known as tweets. Updates will be displayed on the MGEX profile page and delivered to other users who have signed up to receive MGEX information. Currently as many as 5 million users are on Twitter.

With the creation of the MGEX site, anyone subscribing to view information on MGEX can receive up to date information in a timely manner. The page can be accessed at: <http://twitter.com/MGEX1>.

MGEX will use Twitter to distribute press releases and share Exchange information and services.

“Twitter provides us with a tool to stay connected with our members and market participants and gives us the opportunity to reach out to a larger audience,” Rita Maloney, Director of Marketing and Business Development, MGEX said. “We are always looking for ways to build brand identity and enhance existing relationships. Twitter offers that in an extremely convenient, cost-effective way.”

### **About Minneapolis Grain Exchange**

MGEX, established in 1881, is the only market for Hard Red Spring Wheat, National Corn Index (NCI), National Soybean Index (NSI), Hard Red Winter Wheat Index (HRWI), Hard Red Spring Wheat Index (HRSI) and Soft Red Winter Wheat Index (SRWI) futures and options. To learn more about the MGEX visit our website at [www.mgex.com](http://www.mgex.com).